



Canadian Mental
Health Association
Alberta
Mental health for all

SPONSORSHIP OPPORTUNITIES

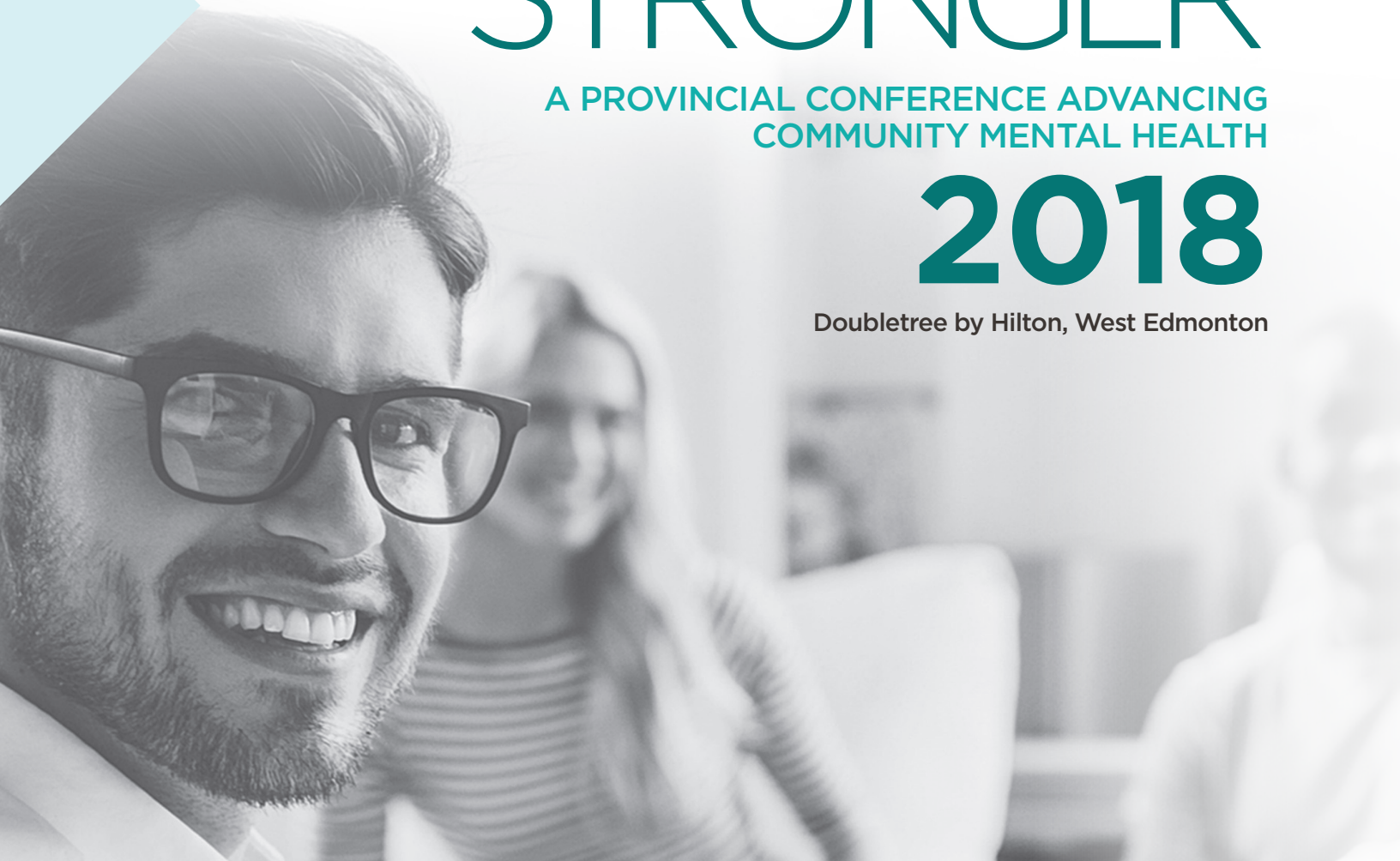
JUNE
4-5

NOW WE ARE STRONGER

A PROVINCIAL CONFERENCE ADVANCING
COMMUNITY MENTAL HEALTH

2018

Doubletree by Hilton, West Edmonton



CANADIAN MENTAL HEALTH ASSOCIATION presents

NOW WE ARE STRONGER 2018

A PROVINCIAL CONFERENCE ADVANCING COMMUNITY MENTAL HEALTH

In June 2018, the Canadian Mental Health Association, Alberta Division is hosting *Now We Are Stronger - A Provincial Conference Advancing Community Mental Health*. The conference is two days of information exchange and dialogue that will advance the work in our dynamic fields. It brings together the most creative and inspiring mental health thinkers and leaders in the field.

Our vision is mentally healthy people in a healthy society.



The Now We Are Stronger: A Provincial Conference Advancing Community Mental Health is not possible without the generous support of our Sponsors.

As a Sponsor you:

- Provide learning and networking opportunities for your staff, contributing to our communities' mental health
- Meaningfully advance our collaborative effort to reduce stigma where we live, work and play
- Receive exclusive opportunities to extend your influence and engage colleagues and your community to help nurture and sustain innovation

NWAS 2018 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$25,000

The Presenting Sponsor will receive:

- Exclusive Recognition as the Conference Presenting Sponsor including the program, conference website and plenary screen
- Opportunity to introduce opening or closing keynote
- One (1) full page, colour advertisement on the inside back cover of the printed program
- Four (4) complimentary conference registrations
- Complimentary Booth Space in a prominent high traffic area
- Inclusion of a marketing item in the delegate bag
- Public acknowledgement as the Presenting Sponsor during the conference opening and closing remarks
- Opportunity to choose the wifi passcode

RECEPTION SPONSOR \$10,000

The Reception Sponsor will receive:

- Your organization's logo present on the main stage screen during the Reception and on all event signage and printed program
- Inclusion of a marketing item in the delegate bag
- Complimentary Booth Space
- Two (2) complimentary conference registrations

BURSARY SPONSOR \$10,000

The Bursary Sponsors will enable community, including those with lived experience to participate in the conference.

- Your corporate logo on the plenary screen, conference program and conference website (including link to your website)
- Sponsor may supply printed material / promotional materials for conference delegate bags
- Up to 2 agency/corporate representatives to attend the welcome reception.

DIGITAL SPONSOR \$5,000

The Digital Sponsor will receive:

- Display of your logo in the conference program and the plenary screen
- Inclusion of a marketing item in the delegate bag
- One (1) complimentary conference registration

KEYNOTE SPONSOR \$10,000

The Keynote Sponsor will receive:

- Opportunity to introduce a keynote speaker
- Your organization's logo on the event program, website and plenary screen
- Complimentary booth space
- Inclusion of a marketing item in the delegate bag
- Two (2) complimentary conference registrations

PROGRAM SPONSOR \$5,000

The Program Sponsor will receive:

- Display of your logo in the conference program and the plenary screen
- Advertisement in the printed program (half page)
- Inclusion of a marketing item in the delegate bag
- One (1) complimentary conference registration

NUTRITION SPONSOR \$2,000-\$5,000

The Nutrition Sponsor will receive:

- Display of your logo in the conference program
- Display of your logo at the sponsored buffet table
- Inclusion of a marketing item in the delegate bag

SELF-CARE ROOM SPONSOR \$2,000

The Self-Care Room Sponsor will receive:

- Display of your logo in the conference program
- Display of your logo on signage outside wellness room
- Inclusion of a marketing item in the delegate bag



NOW WE ARE STRONGER 2018

Sponsorship Request Form

Please choose a sponsorship package:

✓	Sponsorship Package Option	Opportunity Available	Cost
	Presenting Sponsor	1	\$25,000
	Reception Sponsor	1	\$10,000
	Bursary Sponsor	5	\$5,000
	Bursary Sponsor	5	\$10,000
	Digital Sponsor	1	\$5,000
	Keynote Sponsor	3	\$10,000
	Program Sponsor	1	\$5,000
	Nutrition Sponsor (2 Breakfast, 2 Lunch and 4 Health Break opportunities)	8	\$2,000-\$5,000
	Self-Care Room Sponsor	1	\$2,000

Payment Method: Cheque Money Order VISA Mastercard

Organization Name	
Address	
Contact Name	Phone #
Email	
Credit Card #	Amount \$
Expiration Date	Authorization #
Authorized Signature	

Return this form by email to sherry@innovative4you.com with credit card details, or mail with a cheque to:
CMHA, Alberta Division
320 Ledgeview Business Centre
9707 - 110 Street NW
Edmonton, AB
T5K 2L9

Need assistance?

Sherry Sim, Event Planner will also be available by phone to process your sponsorship requests 1.866.655.8548 or by email at sherry@innovative4you.com.

www.mymentalhealth.ca