



Canadian Mental
Health Association
Alberta
Mental health for all

OCT. 28-29

Working Stronger

2019 WORKPLACE MENTAL HEALTH CONFERENCE

Chateau Lacombe, Edmonton

WORK/LIFE BALANCE

FACT OR FICTION?

Sponsorship Opportunities

CANADIAN MENTAL HEALTH ASSOCIATION, ALBERTA DIVISION presents

Working Stronger

2019 WORKPLACE MENTAL HEALTH CONFERENCE

WORK/LIFE BALANCE

FACT OR FICTION?

In October 2019, the Canadian Mental Health Association (CMHA), Alberta Division is hosting a Workplace Mental Health Conference designed to guide Alberta's employers in achieving better mental health in the workplace.

Working Stronger - Work/Life Balance: Fact or Fiction? is two days of networking, information exchange and dialogue that will advance our efforts to support healthier workplaces across the province. It will bring together the most creative and inspiring mental health thinkers and leaders in the field.

Our vision is mentally healthy people in a healthy society.



The **Working Stronger Conference** is not possible without the generous support of our sponsors.

As a sponsor you:

- Profile your own workplace mental health leadership, initiatives and efforts
- Provide learning and networking opportunities for your staff, contributing to your own workplace mental health
- Receive exclusive opportunities to extend your influence and engage colleagues and your community to help nurture and sustain innovation
- Meaningfully advance our collaborative effort to reduce stigma where we live, work and play

WS2019 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000

The Presenting Sponsor will receive:

- Exclusive recognition as the conference presenting sponsor including representation in the program, conference website and plenary screen
- Opportunity to introduce opening or closing keynote speaker
- One (1) full page, colour advertisement on the inside back cover of the printed program
- Four (4) complimentary conference registrations
- Complimentary booth space in a prominent high traffic area
- Inclusion of a marketing item in the delegate bag
- Public acknowledgement as the Presenting Sponsor during the conference opening and closing remarks
- Opportunity to choose the wifi passcode

HOSPITALITY SPONSOR

\$15,000

The Hospitality Sponsor will receive:

- Your organization's logo present on the main stage screen during the reception and on all event signage and in printed program
- Inclusion of a marketing item in the delegate bag
- Complimentary booth space
- Two (2) complimentary conference registrations

KEYNOTE SPONSOR

\$10,000

The Keynote Sponsor will receive:

- Opportunity to introduce a keynote speaker
- Your organization's logo in the event program, on the website and on the plenary screen
- Complimentary booth space
- Inclusion of a marketing item in the delegate bag
- Two (2) complimentary conference registrations

DIGITAL SPONSOR

\$5,000

The Digital Sponsor will receive:

- Display of your logo in the conference program and the plenary screen
- Inclusion of a marketing item in the delegate bag
- One (1) complimentary conference registration

PROGRAM SPONSOR

\$5,000

The Program Sponsor will receive:

- Display of your logo in the conference program and the plenary screen
- Advertisement in the printed program (half page)
- Inclusion of a marketing item in the delegate bag
- One (1) complimentary conference registration

NUTRITION SPONSOR

**\$2,000-
\$5,000**

The Nutrition Sponsor will receive:

- Display of your logo in the conference program
- Display of your logo at the sponsored buffet table
- Inclusion of a marketing item in the delegate bag

SELF-CARE ROOM SPONSOR

\$2,000

The Self-Care Room Sponsor will receive:

- Display of your logo in the conference program
- Display of your logo on signage outside wellness room
- Inclusion of a marketing item in the delegate bag

THERAPY ANIMALS SPONSOR

\$2,000

The Therapy Animals Sponsor will receive:

- Display of your logo in the conference program
- Display of your logo on signage outside wellness room
- Inclusion of a marketing item in the delegate bag

EXHIBITOR SPACE

**\$900 For Profit
\$450 Non-Profit**

The Exhibitor Space will receive:

- One (1) eight-foot (8') table and one (1) chair
- One (1) registration to the conference



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WORK/LIFE BALANCE FACT OR FICTION?

Sponsorship Request Form

Please choose a sponsorship package:

✓	Sponsorship Package Option	Opportunity Available	Cost
	Presenting Sponsor	1	\$25,000
	Hospitality Sponsor	1	\$15,000
	Keynote Sponsor	3	\$10,000
	Digital Sponsor	1	\$5,000
	Program Sponsor	1	\$5,000
	Nutrition Sponsor (2 Breakfast, 2 Lunch and 4 Health Break opportunities)	8	\$2,000-\$5,000
	Self-Care Room Sponsor	1	\$2,000
	Therapy Animals Sponsor	1	\$2,000
	Exhibitor Space	15	<input type="checkbox"/> \$900 For Profit <input type="checkbox"/> \$450 Non Profit

Total: _____

Payment Method: Cheque Money Order VISA Mastercard

Organization Name _____

Address _____

Contact Name _____ Phone # _____

Email _____

Credit Card # _____ Amount \$ _____

Expiration Date _____ Authorization # _____

Authorized Signature _____

Return this form by email to sherry@innovative4you.com with credit card details or mail in this form with a cheque to:
CMHA, Alberta Division
320 Ledgeview Business Centre
9707 - 110 Street NW
Edmonton, AB T5K 2L9
Attn: Sherry Sim

Need assistance?
 Sherry Sim, Event Planner will also be available by phone to process your sponsorship requests 1.866.655.8548 or by email at sherry@innovative4you.com.

www.alberta.cmha.ca